



Demonstration of Air Pick-Up over Washington's famed Mall. Capitol in background.

A Long BACKGROUND

THE ever-increasing speed and size of the modern transport plane has imposed a serious limitation on the expansion of the domestic airline system.

The reasons are simple: High speed cannot be fully utilized where stops are frequent and its operation requires big, expensive airports which few cities can afford.

That is why the domestic airline system, although it spans the nation, serves only 315 cities and a little more than a quarter of our population.

This deficiency in air transportation is overcome by Air Pick-Up.

Air Pick-Up provides direct connection between the major air terminals and off-line points, bridging

the gap which makes air service almost meaningless to most cities and towns.

Air Pick-Up lines are strictly "feeder" lines. Their function in a sphere where a conventional airline could not operate. They do not compete with trunk lines. Rather, they extend the scope of trunk line service and feed them additional traffic from new and potentially rich territory.

When All American's operations first started, few believed the idea was practical or that schedules could be operated over short routes serving many communities. The very small communities seemingly could not possibly generate enough air mail to justify the cost, and it was predicted that Air Pick-Up lines would become a burden